

GERRY UDELL DIFFERENCE IN A CAPSULE

- ❖ *Only Professional Rep group in the Professional Beauty Industry that has been in business for over FIFTY YEARS!*
- ❖ *One of the few FAMILY OWNED businesses and the only one that is third generational!*
- ❖ *The only Professional Rep group whose focus is solely in the Northeast United States! The Northeast territory is recognized as the most diverse and challenging area in the country!*
- ❖ *Unique EXTENSIVE COVERAGE —Double Team System!*
- ❖ *Only Professional Rep group in the country that has TEN PEOPLE selling and servicing the Northeast.*
- ❖ *Unique and “HANDS ON MANAGEMENT” style!*
- ❖ *Most ADVANCED TECHNOLOGY including the best order entry system!*
- ❖ *LARGEST AND MOST DIVERSE customer base!*
- ❖ *Represents the most PRESTIGIOUS manufacturers in the country!*
- ❖ *LIKABILITY FACTOR! Our customers enjoy doing business with us and us with them!*
- ❖ *CREDIBILITY —a new manufacturer gets instant credibility when represented by us*
- ❖ *COMPANY PHILOSOPHY—Be PASSIONATE and PROACTIVE about sales always keeping in mind the betterment of the Professional Beauty Industry. Above all, do business with HONESTY AND INTEGRITY and maintain a SENSE OF HUMOR!*

For more details call or email Gerry Udell!